

CUPRA BORN



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AN ELECTRICAL FORCE WITHIN US DRIVES US TO SEEK NEW EXPERIENCES WITH AN UNPRECEDENTED INTENSITY, GOING BEYOND THE NORM WITH BOLD CONVICTION. THIS FORCE, THE VIBRANT IMPULSE OF A NEW GENERATION, PROPELS US FURTHER WITH REVOLUTIONARY PERFORMANCE AND THE ELECTRIFYING THRILL OF INNOVATION. AS WE TRANSITION INTO AN NEW ERA MARKED BY A DEFIANT SPIRIT, A NEW FORCE AWAKENS WITHIN US, DELIVERING AN EXHILARATING SENSATION FELT DEEPLY WITHIN.





BEAUTY

Beyond the eye of the beholder, it defies expectations with powerful provocation. It's unprecedented. A challenger of the status quo that travels deep and wide, it shakes up the systems and goes against the grain. Both transcendental and tenacious, it's engineered for those who dare – a rebellion against the ordinary. Moving with purpose, it's a rebel with a cause. For the visionaries, dreamers and the doers – because it's not just about the destination, but the beauty of the journey that's born to inspire.

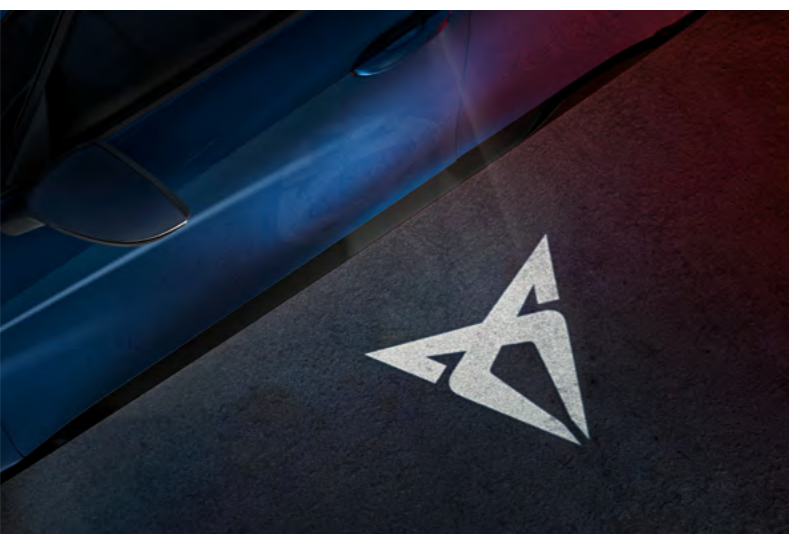


EXTERIOR STYLING



A BOLD LOOK

Eye-catching style from every angle. Echoing the sleek lines and character of the model, the rear bumper is shaped to bring out the strength of the CUPRA Born's challenger spirit.



DISTINGUISHED APPEAL

The CUPRA logo illuminates the ground when unlocking the vehicle, marking your place in the CUPRA Tribe.



ILLUMINATION THAT THRILLS

The coast-to-coast rear light highlights the CUPRA Born's signature exterior with LED technology and impressive display when approaching the vehicle.



A SHOW IN ITSELF

A bright show upon unlocking, providing dynamic style, as well as a warm welcome.



INTERIOR STYLING

BASK IN THE SUN

Stretch out in full comfort of contemporary, sustainable design. The Bucket Seats come upholstered in DINAMICA® fabric made using recycled materials, while the Panoramic Sunroof maximises the natural light of your interior.



LOOKING AHEAD

Intuitive digitalisation at its core. The CUPRA Born houses a 12.9" floating touchscreen. And the 5.3" Digital Cockpit displays only clear, relevant information along with the gearshift buttons and parking brake.



COLOURS

→
DARK FOREST³



←
AURORA BLUE³

→
VAPOR GREY³



←
MIDNIGHT BLACK²

→
GLACIAL WHITE²



←
GREYSER SILVER¹

¹ Soft
² Metallic
³ Special paint



WHEELS

→
20" THUNDERSTORM¹
■



←
20" FIRESTORM
■



←
20" TORNADO
■

→
19" COPPER TYPHOON
■



BEAUTY

→
20" HURRICANE²
■



←
19" TYPHOON³
■

¹ Standard for CUPRA Born VZ: Battery 79 kWh (240 kW).
² Standard for Battery 82 kWh (170 kW)
³ Standard for Battery 59 kWh (170 kW).



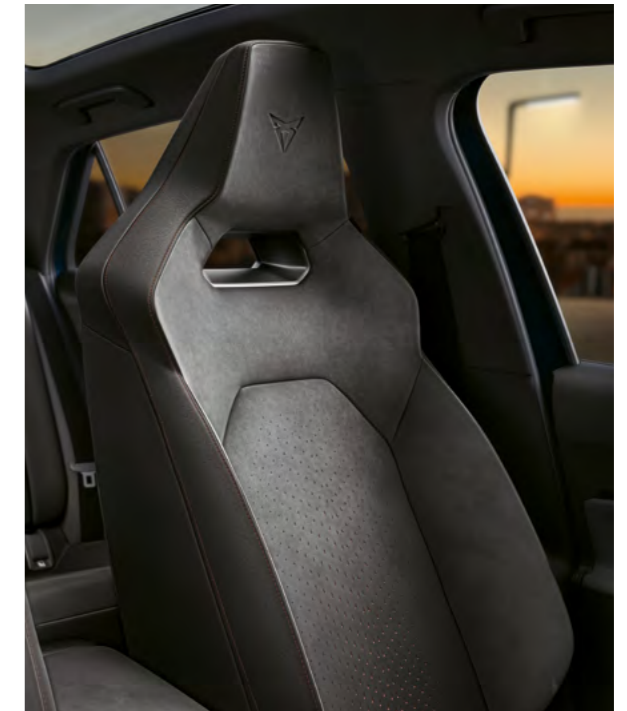
UPHOLSTERIES



ENCELADUS GREY CUP
BUCKET¹
■ VZ



DINAMICA
GRANITE GREY
■



DINAMICA
AURORA BLUE
■



SEAQUAL®
BUCKET SEATS²
■



■ Standard
■ Optional

¹ Exclusive for VZ
² e-Boost



POWER

Power is the driving force that awakens us all,
an indelible impression that pushes the boundaries.
An exhilarating rush of emotion that reverberates –
transcending the ride, inspiring a new generation.





BATTERIES

Maximum torque meets instant acceleration with CUPRA's first 100% electric vehicle. Our fully electric engines are designed to make you feel a dynamic performance from the start.

AN ELECTRIFYING EXPERIENCE

The e-Sound system, specially customised by CUPRA, delivers signature character and emotion, emitting an exterior sound that lets pedestrians know you're around.



UNLEASHED CONTROL

An exhilarating driving experience. The CUPRA Born adjusts suspension to smoothly adapt to every bump and curve.



POWER

WHAT IS e-BOOST?

The e-Boost function delivers a surge of instant power, an electrifying impulse – maximising acceleration and performance of the CUPRA Born – at the push of the button.

HOW IS e-BOOST ACTIVATED?

Activate e-Boost for power increase and instant acceleration by pushing the satellite button, stepping all the way down on the accelerator or via the Drive Profile menu.

Our global range of cars and product specifications varies from country to country. Please, visit your local CUPRA website to know more about the product offer available for you.



CUPRA BORN VZ



ELECTRIFYING VELOCITY,
A TRANSFORMATIVE IMPULSE. BOOSTED
PERFORMANCE, BORN TO INSPIRE. WITH
240 KW OF POWER AND 545 NM OF
TORQUE, IT REACHES TO 100 KM/H IN JUST
5.6 SECONDS, IGNITING A JOURNEY TO
A TOP SPEED OF 200 KM/H. DYNAMIC AND
DARING 20" ALLOY WHEELS.



ENCELADUS GREY CUP BUCKET SEATS

Sporty electric CUP Bucket Seats with memory function and heating. Made of SEAQUAL yarn and 73% recycled DINAMICA material. The backrest is made of 100% recycled natural flax fibre.



SMARTLIGHT AND STEERING WHEEL WITH PADDELS

Enjoy ultimate control with the new CUPRA steering wheel paddles and satellite buttons. Adjust the regenerative braking to suit your preferences, switch modes or activate eBoost.



DCC SPORT SUSPENSION IMPROVEMENT

New dampers and springs combine with the front's updated damper valve settings and spring design – with updated anti-roll bars to deliver DCC Sport suspension, enhancing vehicle control.





POWER YOUR JOURNEY

Born to challenge the status quo. A reinvigorating rebellion, an impulse that moves us in new ways, at home or on the go. Charging solutions for a transformed today and tomorrow.

EURO NCAP

Euro ncap has awarded the CUPRA Born a maximum safety rating of 5 stars.



HOME CHARGING SOLUTIONS

CUPRA CHARGER available in up to 11 kW AC*. Includes Wifi connectivity for checking updates & data via smartphone, remotely. CUPRA CHARGER PRO adds LTE connectivity & a certified MID electric meter.

PUBLIC CHARGING ACCESSIBILITY

With an ever-growing network of charging stations, you can recharge your Born in city centres to the suburbs and beyond – near hotels, restaurants, shopping centres & more.

CUPRA EASY CHARGING APP BY ELLI

Designed for hassle-free home or public charging. Control your charge remotely and find nearby charging points with ease. Swift, flexible and convenient charging on the go.

* Charging times vary in relation to the following factors: external temperature, battery temperature, maximum voltage of your charger system and condition of charger and battery.

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INNOVATION

Born to connect. Transgressive technology designed to inspire your every move, transforming your journeys in a new era of enhanced safety and efficiency. Electric dreams, now a reality.



ENROL WITH CUPRA CONNECT GEN4

Welcome advanced navigation and content as you drive, along with added security and a remote connection to your CUPRA Born via my CUPRA app.

EVERYTHING WITHIN REACH

Upgrade to the 12.9" Navi System with realtime navigation. Find charging stations, enjoy global radio and podcasts and control it all with voice commands.



A SMARTER CONNECTION

Remote lock & unlock, adjust AC, activate charging, check the car battery level, adjust lights and find where to park – all from your phone.





TECHNOLOGY



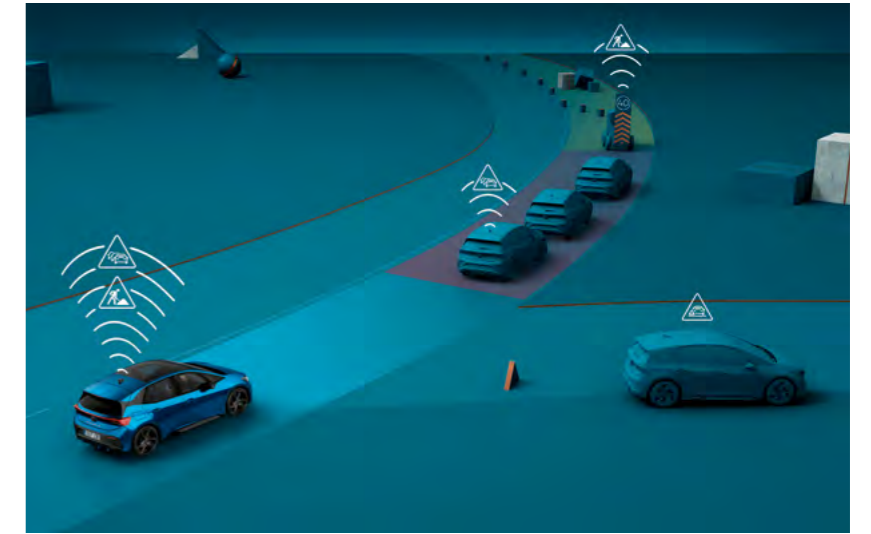
A NEW ERA FOR PERFORMANCE

Enjoy an immersive driving experience with state-of-the-art technology. The AR-HUD (Augmented Reality Head-up Display) overlays driving directions and warnings directly onto the windscreen.



ONE STEP AHEAD

Stay connected and informed on the go with CAR2X technology, sharing real-time traffic and road condition updates with you, from nearby sources to ensure your route is always the best one.



NO MORE BLIND SPOTS

Park with confidence with 360° view four-camera system and a 12.9" Infotainment display, offering a comprehensive view, eliminating blind spots and improving safety.



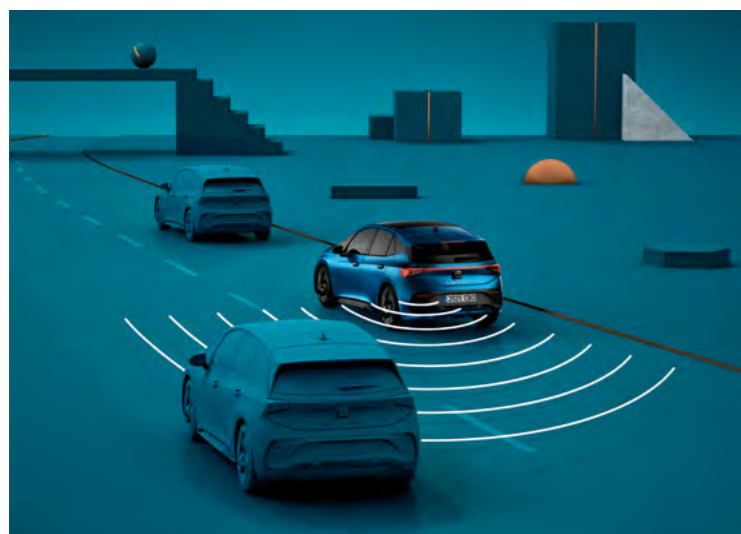
PARKING AT YOUR FINGERTIPS

Enjoy remote parking, effortlessly navigate narrow parking spaces. Control parking maneuvers seamlessly from your smartphone to ensure your CUPRA parks perfectly. Plus, with the added feature of location saving, your car can autonomously navigate to and park in your saved parking space.





SAFETY



ALWAYS AWARE

Exit Assist signals visually and audibly if traffic, like hard-to-see cyclists, approaches when you're exiting. A smart safety feature for every door.



BEHIND YOU ALL THE WAY

Rear Traffic Alert watches your back, warning or auto-braking when vehicles approach from behind as you reverse. A trusty co-pilot for tricky exits.



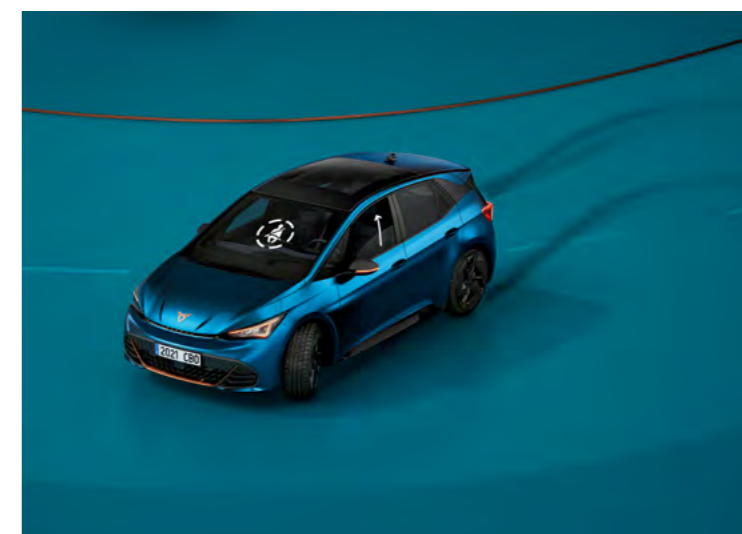
ALWAYS BY YOUR SIDE

Stay on course with Turning and Evasive Steering Assist, alerting or adjusting your path to dodge potential hazards. Your vigilant driving companion.



READY FOR ANYTHING

In the event of a collision, Pre-Crash Assist uses advanced sensors to prepare the vehicle by tightening seatbelts and closing windows if necessary.



ALWAYS IN LINE

Travel Assist eases driving with Adaptive Cruise Control and Lane Guidance, even on unmarked roads, ensuring a safer, automatic path selection*.



* Feature available with Travel Assist 2.5.

Our global range of cars and product specifications varies from country to country. Please, visit your local CUPRA website to know more about the product offer available for you.



LEISURE

Born for adventure. Enjoy a curated selection of accessories for your CUPRA Born whether for weekend escapes or daily commutes. Make your cupra evolve with you, on every journey. Follow your impulse.

Our global range of cars and product specifications varies from country to country. Please, visit your local CUPRA website to know more about the product offer available for you.



ACCESSORIES



POWER AT YOUR FEET

Maintain sturdy control. Sleek Dark Aluminium pedals are built to last, giving you endless performance along with all the grip you need.



LEISURE



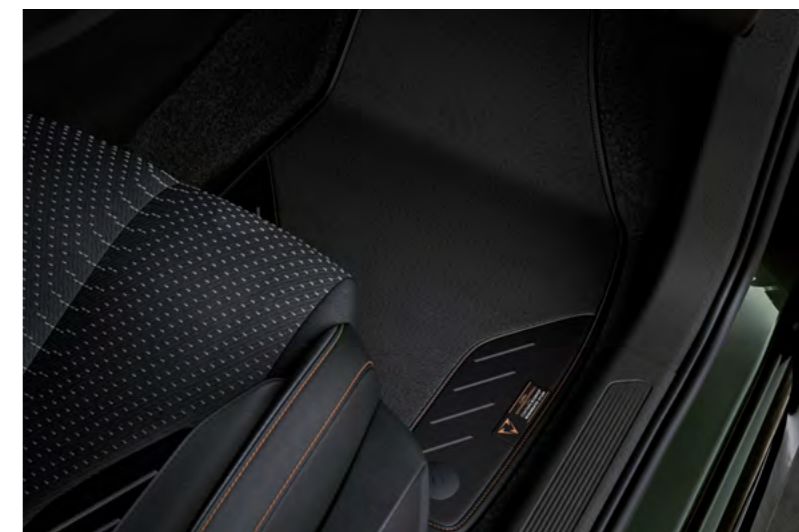
NOT EVEN THE SMALLEST WORRY

Our semirigid boot tray comes in two versions, for normal or deeper trunks. Keep your space clean while doubling storage capacity for taller items, thanks to its innovative doublefloor design.



DOWN TO THE DETAIL

Keep your interior looking newer for longer with Adrenaline mats exclusively available for the Born VZ with Enceladus Grey CUP Bucket Seats. Black, blue and durable rubber mats are also available.



PROTECTION ALL THE WAY

Safety wherever you go. These specially designed front and rear mudflaps catch dirt, debris, mud or stones that may fly up from the road onto the underside or body of your car.



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CUPRA e-CARE*

Drive with confidence. Discover comprehensive packages designed to accompany you on every electric journey. Keep your CUPRA Born's condition in check.

SMALL PACKAGE

Our basic pack covers all essential servicing – ideal for those who travel locally but still want to keep their CUPRA in tip-top condition.

MEDIUM PACKAGE

Tailored for the avid traveler, this package includes everything from the Small Package plus extended Warranty and Roadside Assistance.

LARGE PACKAGE

Our ultimate care package, offering comprehensive coverage including Tyre Replacement and Full Maintenance on top of Medium benefits.



WARRANTY EXTENSION

Extend your warranty up to 3 more years or 100,000 km. New CUPRAs come with this peace of mind included, ensuring continued excellence.

CUPRA MOBILITY SERVICES

Around-the-clock assistance, anywhere in the EU and beyond. Enjoy 2 years free with your new CUPRA, ensuring help is always on hand.

RELAX INTO THE IMPULSE

Drive with ease knowing CUPRA Insurance and our 24-hour support have you covered, with courtesy cars available for any major incidents.



ENVIRONMENTAL INFORMATION



Our global range of cars and product specifications varies from country to country. Please, visit your local CUPRA website to know more about the product offer available for you.

LIGHTING

Headlamps and rear lamps are 100% LED, increasing life service by up to 10 times. For headlamps, the luminous flux effectiveness is increased at least 30% in comparison to a halogen lamp.

RECYCLED MATERIALS

Use of 100% recycled polyester in ceiling lining. The housing of the headlamps is made with at least 50% recycled material.

DRIVING

ECO-Assist: The Predictive Efficiency Assist (PEA) is a customer vehicle function to facilitate more efficient driving. The PEA provides the driver with information about upcoming events (speed limits, curves, motorway exits, etc.), that require deceleration. While driving with PEA active, the driver is asked to take their foot off the accelerator and an efficient coasting strategy is calculated to reach the event ahead at the optimum speed. During the coasting process, the operation switches between freewheeling/thrust and recuperation. This saves fuel and increases range. **CUPRA Drive Profile:** This allows the customer to choose between different driving profiles that will change the vehicle's behaviour. One of these profiles is the RANGE, which, among other actions, adjusts the climate control and changes the propulsion parameters to reduce energy consumption.

SEAT S.A.'s environmental mission.
Protect Climate. Conserve Resources. Preserve Ecosystems. Ensure Environmental Compliance.



TECHNICALS

Explore the technical specifications of 2024's CUPRA Born. From emissions to transmission types, discover the vital statistics essential for informed decision-making. Get to know the key characteristics of the CUPRA Born's standard and optional equipment.

The values mentioned are the result of the type approval of the selected model, in accordance with Regulation CE 2018/858. The available power (kW) and acceleration of the model depends on the state of charge of the battery and its temperature. The accurate range for your vehicle will vary according to a number of different factors which include the route, weather conditions, vehicle load (occupants + luggage), battery age and condition, optional equipment (alloys, tyres, etc.), the use of peripheral energy consumption systems such as heating, air conditioning and heated seats, as well as your driving style. The indicated range has been calculated in compliance with the WLTP regulation which sets out standard test conditions applicable to all car manufacturers. This ensures that the values calculated in accordance with this regulation are comparable for all vehicles. Our global range of cars and product specifications varies from country to country. Please, visit your local CUPRA website to know more about the product offer available for you.



STANDARD & OPTIONAL EQUIPMENT

- ▼ Standard
- ▽ Optional
- Not available

ASSISTANTS & SAFETY

	E-BOOST PACK	CUPRA BORN VZ
3-point seat belts in front with pretensioner and visual and acoustic reminders	▼	▼
Side, curtain and interaction airbags in front	▼	-
Side and curtain airbags in front	-	▼
i-Size and Top Tether child seat anchors in front passenger side	▼	▼
340x27 mm front disc brakes	▼	▼
Rear drum brakes	▼	▼
Lane Assist	▼	▼
Speed limiter system	▼	▼
Attention and Drowsiness Assist (ADA)	▼	▼
Dynamic road signal display (VZE)	▼	▼
Pedestrian and cyclist protection	▼	▼
Turning Assist	▼	▼

Our global range of cars and product specifications varies from country to country. Please, visit your local CUPRA website to know more about the product offer available for you.

EQUIPMENT

- ▼ Standard
- ▽ Optional
- Not available

ASSISTANTS & SAFETY

	E-BOOST PACK	CUPRA BORN VZ
Emergency Call (eCall)	▼	▼
Pilot M Pack¹:		
- Adaptive Cruise Control		
- Speed limiter with adaptive function	▽	▽
- High Beam Assist		
- Navigation system with media and CUPRA CONNECT PLUS with Online Services		
- Rear View Camera		
Pilot M+ Pack²:		
- Adaptive Cruise Control		
- Speed limiter with adaptive function		
- High Beam Assist	▽	▽
- Navigation system with media and CUPRA CONNECT PLUS with Online Services		
- Top View Camera		
- Traffic Sign Recognition		
- Rear Traffic Alert, Lane Change System and Exit Warning System		
Pilot L Pack³:		
- Adaptive Cruise Control		
- Speed limiter with adaptive function		
- High Beam Assist		
- Navigation system with media and CUPRA CONNECT PLUS with Online Services	▽	▽
- Top View Camera		
- Traffic Sign Recognition		
- CAR2X Function		
- Rear Traffic Alert, Lane Change System and Exit Warning System		
- Travel Assist		
- Remote Park Assist		
- Trained Park Assist		
Protect Pack:		
- Anti-theft alarm system, interior monitoring, backup horn and towing protection	▽	▽
- Wheel bolts with anti-theft protection		
- Pre-Crash		

¹ Not available with Pilot L Pack. Requires CUPRA Connect Plus.

² Not available with Pilot M and L Packs. Requires CUPRA Connect Plus.

³ Not available with Pilot M Pack and not compatible with Tech L Packs. Requires CUPRA Connect Plus and Tech M.



2024

EQUIPMENT

- ▼ Standard
- ▽ Optional
- Not available

EXTERIOR

	E-BOOST PACK	CUPRA BORN VZ
19" Typhoon Aero wheel ⁴	▼	-
19" Copper Typhoon Aero wheel ⁴	▽	-
20" Hurricane Aero wheel ⁵	▼	-
20" Firestorm Aero wheel ⁶	▽	▽
20" Thunderstorm ⁷	▽	▼
20" Tornado ⁸	▽	▽
All season tyres for 19" Typhoon Aero wheel	▽	-
All season tyres for 19" Copper Typhoon Aero wheel	▽	-
Black Chrome VZ logo on boot	-	▼
Exterior mirrors cover in Liquid Grey	▼	▼
Adjustable and heated power-folding exterior mirrors with front passenger exterior mirror lowering function	▼	-
Adjustable power-folding exterior mirrors with memory feature	-	▼
Aspherical exterior mirrors on driver side and convex on front passenger side	▼	▼
Full LED headlamps with Welcome Ceremony	▼	▼
Front LED fog lamps integrated in headlamps	▼	▼
Coast-to-coast LED tail lights	▼	▼
Welcome Light in exterior mirrors	▼	▼
Heat-insulating glass and Acoustic windshield	▼	▼
Privacy Pack (Tinted windows)	▽	▼

⁴ Not available for the 77 battery.⁵ Only available for 77 battery (82 kWh).⁶ Requires tool kit. e-Boost batteries require the Dynamic pack.⁷ Includes Dynamic Chassis Control (DCC).⁸ Requires tool kit.⁹ e-Boost batteries require the Dynamic pack and tool kit.

Our global range of cars and product specifications varies from country to country. Please, visit your local CUPRA website to know more about the product offer available for you.

- ▼ Standard
- ▽ Optional
- Not available

INTERIOR

EQUIPMENT

	E-BOOST PACK	CUPRA BORN VZ
Leather-wrapped multi-function heated steering wheel with satellites buttons	▼	-
Leather-wrapped multi-function heated steering wheel with satellite buttons and regen braking paddles	-	▼
Manual height adjustment for left front seat	▼	-
Unsplit rear seat bench and split folding backrest	▼	▼
12V plug in the boot	▼	▼
Sun visors with mirror illuminated in LED light	▼	▼
Multicolour Ambient Lighting	▼	-
Interior Ambient Light Smartlight	▽	▽
Climatronic Bi-zone with Aircare	▼	▼
Electric auxiliary air heater	▼	▼
Heat Pump	▽	▽
Aluminium pedals	▼	▼
Skyline Pack (Panoramic sunroof)	▽	▽
5 seats	▼	▼
SEAQUAL® Bucket Seats	▼	-
DINAMICA® Granite Grey Bucket Seats⁹:		
- Electrically adjustable front seats with 12 functions	▽	-
- Lumbar support in seat backrests and massage function		
- Separately controlled heated front seats		
DINAMICA® Aurora Blue Bucket Seats⁹:		
- Electrically adjustable front seats with 12 functions	▽	-
- Lumbar support in seat backrests and massage function		
- Separately controlled heated front seats		
Enceladus Grey CUP Bucket Seats:		
- Electrically adjustable front seats with 12 functions	-	▼
- Lumbar support in front seats		
- Separately controlled heated front seats		

⁹ Not available with Below Zero Pack.



2024

EQUIPMENT

- ▼ Standard
- ▽ Optional
- Not available

TECHNOLOGY

	E-BOOST PACK	CUPRA BORN VZ
Drive Profile	▼	▼
Augmented reality head-up display (AR-HUD) (index)	▽	▽
Digital Audio Broadcasting (DAB)	▼	▼
Navi System and CUPRA CONNECT Plus with Online Services	▽	▽
CUPRA CONNECT Plus with Online services (3 years)	▼	▼
CUPRA CONNECT Plus with Online services (5 years)	▽	▽
Digital Cockpit with 5.3" screen	▼	▼
Media System with 12.9" touchscreen (Radio)	▼	▼
Wireless Full Link ¹⁰	▼	▼
Bluetooth	▼	▼
7 speakers	▼	▼
Sennheiser Digital Audio System	▽	▽
Voice Recognition System	▼	▼

¹⁰ Full Link enables the use of Apple CarPlay™ and Android Auto™ technologies. Both technologies are the responsibility of Apple and Google, whereby SEAT S.A.U. has no influence on country-specific availability of Apple CarPlay™ and Android Auto™ and therefore the availability of the relevant technology may vary according to country. The functions may be subject to changes to content or may be ceased during the contract period. To avoid distraction, only certified apps can be started during the journey. In this context, please also be aware that some apps are not offered for each of the two technologies. Apple CarPlay™ is a trademark of Apple Inc. Android Auto™ is a trademark of Google LLC.

EQUIPMENT

- ▼ Standard
- ▽ Optional
- Not available

TECHNOLOGY

	E-BOOST PACK	CUPRA BORN VZ
2 charging USB-C sockets in the rear + 2 charging and connectivity sockets in front	▼	▼
Windshield wiper intermittent control with light and rain sensor	▼	▼
Front and rear Park distance control	▼	▼
Keyless Go	▼	▼
Mode 3 charging cable (index)	▼	▼
CUPRA Charger by Elli	▽	▽
CUPRA Charger Connect by Elli	▽	▽
CUPRA Charger Pro by Elli	▽	▽
Below Zero Pack¹¹:		
- Separately controlled heated front seats	▽	-
Cargo Pack:		
- Double floor in boot - Mode 2 charging cable	▽	▽
Mode 2 charging cable	▽	▽

¹¹ Not available with DINAMICA® seats.



- ▼ Standard
- ▽ Optional
- Not available

TECHNOLOGY

E-BOOST PACK CUPRA BORN VZ

CUPRA CONNECT managed through the Navi System and the My CUPRA app¹²:

Upgraded 12.9" Navi System:

- Access online navigation with data in real time, routes and maps
- Check power types and opening hours of a charging station
- Natural commands, dictate voice messages and access online content
- More than 10,000 radio stations and podcasts available



My CUPRA app:

- Set your desired battery percentage ready for departure or fix a charging routine
- Use the app to warm up your cabin in winter or cool it down in summer
- Find your CUPRA by navigating to your last parking position
- Control doors and lights, monitor remotely. Get alerts through the My CUPRA app

Dynamic Pack:

- Dynamic Chassis Control (DCC suspension)
- Drive Profile
- Front and rear stabilizer bar



Tech M¹³:

- Kessy Keyless Advance
- Illuminated exterior door handles
- CAR2X Function
- LTE connectivity
- Wireless smartphone charger



¹² My CUPRA app is now available in Google Play Store and the Apple Store. More features/upgrades coming soon. Remote Access & Online infotainment service clusters include a free-trial period. After this period, in order to keep enjoying the service a renewal is required.
¹³ Not compatible with Tech L and Tech M with Safe function Packs.

- ▼ Standard
- ▽ Optional
- Not available

TECHNOLOGY

E-BOOST PACK CUPRA BORN VZ

Tech M with Safe function¹⁴:

- Kessy Keyless Advance with Safelock
- Illuminated exterior door handles
- CAR2X Function
- LTE connectivity
- Wireless smartphone charger



Tech L¹⁵:

- Kessy Keyless Advance
- Illuminated exterior door handles
- CAR2X Function
- LTE connectivity
- Wireless smartphone charger
- Remote Park Assist
- Trained Park Assist



Tech L with Safe function¹⁶:

- Kessy Keyless Advance with Safelock
- Illuminated exterior door handles
- CAR2X Function
- LTE connectivity
- Wireless smartphone charger
- Remote Park Assist
- Trained Park Assist



¹⁴ Requires Protect Pack. Not compatible with Tech M and Tech L Packs.
¹⁵ Not compatible with Tech M, Tech L with Safe function and Pilot L Packs.
¹⁶ Requires Protect Pack. Not compatible with Tech M, Tech L and Pilot L Packs.



ACCESSORIES

PERFORMANCE

	REFERENCE
19" TYPHOON	10E601025L
20" FIRESTORM	10E601025H

INTERIOR

Dark aluminium pedals (automatic)	5FA064205 9DG
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ACCESSORIES

MERCHANDISING

	REFERENCE
CUPRA Member box	575087013G

SAFETY

	REFERENCE
Reflective jacket	000093900SA
Reflective vest	000093056J
LED flashlight	000069690K
Cleaning kit for matt paint	000087700CH
1 Reflective vest 1 Emergency light without box 1 First aid kit BIG	6H3093990AB
1 Reflective vest 1 Warning triangle mini 1 First-aid kit BIG	6H3093990AC
KIDFIX i-Size safety seat	000019906AK



PROTECTION

	REFERENCE
CUPRA car cover	1EA061701
CUPRA premium floor mats - LHD	1EB863011A LOE
CUPRA premium floor mats - RHD	1EC863011A LOE
CUPRA premium floor mats Petrol Blue - LHD	1EB863011B LOE
CUPRA premium floor mats Petrol Blue - RHD	1EC863011B LOE
CUPRA Born VZ Adrenaline floor mat - LHD	1EB863011E LOE
CUPRA Born VZ Adrenaline floor mat - RHD	1EC863011E LOE

ACCESSORIES

PROTECTION

	REFERENCE
CUPRA TPE floor mats - LHD	1EB061500 041
CUPRA TPE floor mats - RHD	1EC061500 041
Semirigid boot tray	1EA061201
Semirigid boot tray double floor	1EA061201A
Front mudflaps	1EA075101A
Rear mudflaps	1EA075111A

INFOTAINMENT

	REFERENCE
CUPRA Cable 3 in 1	000051444AR



ENGINE SPECS

GENERAL INFORMATION

	CUPRA BORN 59 WITH E-BOOST PACK	CUPRA BORN 77 WITH E-BOOST PACK
Acceleration (0-50 km/h)	2.6	2.8
Acceleration (0-100 km/h)	6.7	7.1
Maximum power (HP/kW)	231 / 170	231 / 170*
Electric range max-min (km)	428 / 365	560 - 487

DRIVETRAIN

	CUPRA BORN 59 WITH E-BOOST PACK	CUPRA BORN 77 WITH E-BOOST PACK
Max torque (Nm)	310	310

*Maximum power determined according to UN GTR.21, available for max. 30 seconds. The power output available in individual driving situation depends on variable factors such as ambient temperature, temperature / charging / conditioning status or physical ageing of the high-voltage battery. Availability of maximum power requires a specific high voltage battery temperature of between 23-50°C and a battery charge level greater than 85% to deliver around 170kW for 77kWh (82kWh Gross) Battery. Any deviations from the aforementioned parameters can lead to reduced power output and even to the overboost not being available at all.

ENGINE SPECS

BATTERY

	CUPRA BORN 59 WITH E-BOOST PACK	CUPRA BORN 77 WITH E-BOOST PACK
Battery type	Li-ion	Li-ion
Battery capacity (kWh)	59 (63)	77 (82)
Battery voltage	270-459V	240-408V
Charging time (AC 7 kW)	-	-
Charging time (AC 11 kW)	6h 30min	8h
Charging time (DC 50 kW)	-	-
Charging time (DC 110 kW)	-	-
Charging time (DC 120 kW)	-	-
Charging time (DC 165 kW)	24min	
Charging time (DC 175 kW)	-	28min
Charging time (DC 185 kW)	-	-
Charging time 100 km range/100 kW	-	-
Charging time 100 km range/170 kW	-	5min

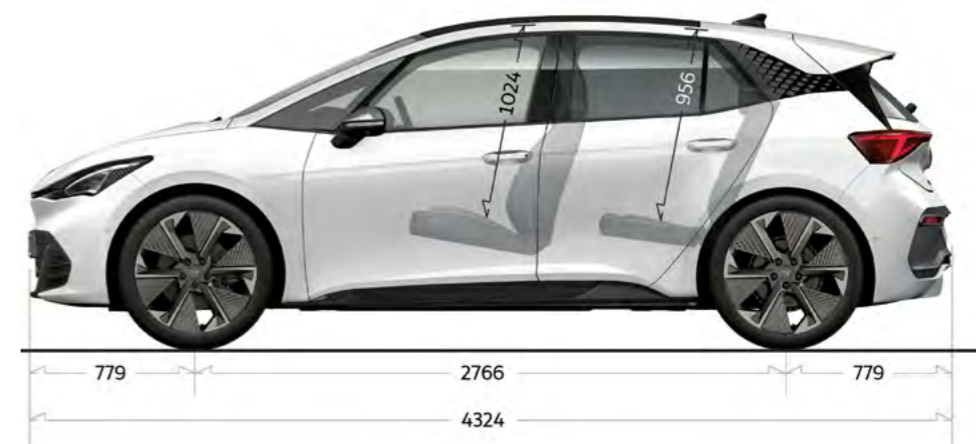
ELECTRIC CONSUMPTION

	CUPRA BORN 59 WITH E-BOOST PACK	CUPRA BORN 77 WITH E-BOOST PACK
Electric consumption combined WLTP (kWh/100 km)	15.6 - 18.2	15.5 - 17.9
Combined range WLTP max-min (km)	428 - 365	560 - 487

Our global range of cars and product specifications varies from country to country. Please, visit your local CUPRA website to know more about the product offer available for you.



ENGINE SPECS



CHASSIS

CUPRA BORN 59
WITH E-BOOST PACK **CUPRA BORN 77**
WITH E-BOOST PACK

Front suspension	McPherson Sport suspension (DCC Sport optional)
Rear suspension	Multilink Sport suspension (DCC Sport optional)

STEERING

Steering system	Electromechanical power and progressive steering
Turning Circle Diameter (m)	10.15

BRAKES

CUPRA BORN 59
WITH E-BOOST PACK **CUPRA BORN 77**
WITH E-BOOST PACK

Brake system	ABS, ESC Sport, electromechanical brake booster and regenerative brake	
Standard front CUPRA brakes (mm)	340x27 disc brakes	340x27 disc brakes

WEIGHTS

Length (mm)	4,324	4,324
Width (mm)	1,809	1,809
Height (mm)	1,540	1,540
Boot capacity (litres)	385	385
Weight (Kg)	1,841	1,969
Seats	5	5



ENGINE SPECS

GENERAL INFORMATION

CUPRA BORN VZ 79 KWH

Acceleration (0-50 km/h)	2.6
Acceleration (0-100 km/h)	5.6
Maximum power (HP/kW)	326 / 240
Electric range max-min (km)	599 - 508

DRIVETRAIN

Max torque (Nm)	545
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ENGINE SPECS

BATTERY

CUPRA BORN VZ 79 KWH

Battery type	Li-ion
Battery capacity (kWh)	79 (84)
Battery voltage	240-408V
Charging time (AC 7 kW)	-
Charging time (AC 11 kW)	8h 30min
Charging time (DC 50 kW)	-
Charging time (DC 110 kW)	-
Charging time (DC 120 kW)	-
Charging time (DC 165 kW)	-
Charging time (DC 175 kW)	-
Charging time (DC 185 kW)	26min
Charging time 100 km range/100 kW	-
Charging time 100 km range/170 kW	-

ELECTRIC CONSUMPTION

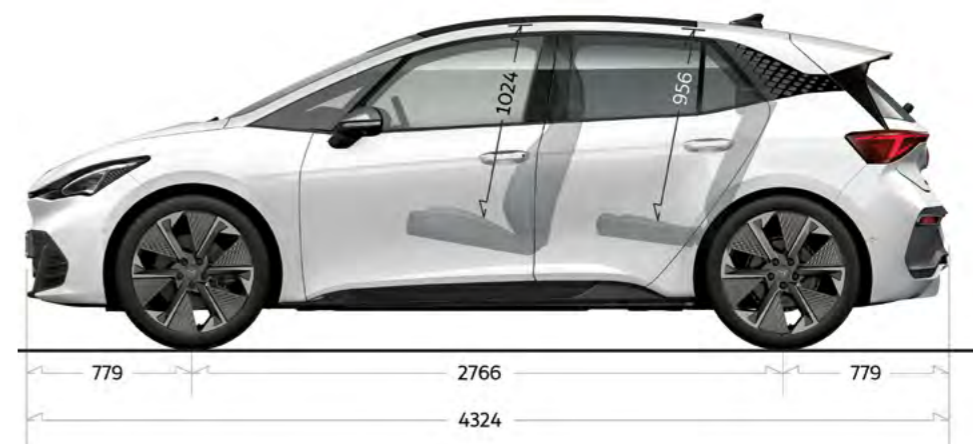
Electric consumption combined WLTP (kWh/100 km)	14.7 - 17.3
Combined range WLTP max-min (km)	599 - 508



2024



ENGINE SPECS



CHASSIS

CUPRA BORN VZ
79 KWH

Front suspension	McPherson Sport suspension (DCC Sport optional)
Rear suspension	Multilink Sport suspension (DCC Sport optional)

STEERING

Steering system	Electromechanical power and progressive steering
Turning Circle Diameter (m)	10.15

BRAKES

CUPRA BORN VZ
79 KWH

Brake system	ABS, ESC Sport, electromechanical brake booster and regenerative brake
Standard front CUPRA brakes (mm)	340x27 disc brakes

WEIGHTS

Length (mm)	4,324
Width (mm)	1,809
Height (mm)	1,540
Boot capacity (litres)	385
Weight (Kg)	1,999
Seats	5



CUPRA is committed to a policy of continuous product development and reserves the right to make changes to specifications, colours and prices without notice. The information in this brochure can therefore be given as guidance only. While CUPRA makes every effort to ensure that specifications are accurate at the time of publication, you should always check with your authorised CUPRA Partner for the latest information. Due to limitations of the printing process the colours reproduced in this brochure may vary slightly from the actual paint colour and material — 05/2024.

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